

Join the City's Most Important Workforce Conversation Sponsor Packet



**2025 NYCETC Conference
December 9-10, 2025**

The Times Center | Midtown Manhattan

About the Conference

Each year, the [New York City Employment and Training Coalition](#) (NYCETC) brings together the city's premier policymakers and practitioners to focus on career pathways, emerging industries, and the vital link between workforce and economic development.

The 2025 NYCETC Conference: Advancing Affordability Through Jobs, Wages & Wealth will take place December 9–10, 2025, at The Times Center in Midtown Manhattan with live streaming available to a wider audience. More than 500 public and private sector leaders will gather in person to champion economic mobility and advance a livable and affordable New York City. [Watch the 2024 NYCETC Conference highlights.](#)

Why Sponsor

- **500 leaders in person** from the public and private sector
- **Thousands more reached via livestream** and post-event digital access
- **7,000+ subscribers** to NYCETC's [Workforce Weekly newsletter](#) and [podcast](#)
- **3,700+ LinkedIn followers** amplifying content and sponsor recognition
- **The largest workforce development gathering in NYC** dedicated to talent development, business solutions & economic growth

Sponsorship Packages

Become a sponsor to showcase your brand while helping to build a more inclusive workforce.

Marquee Support — \$35,000

- Recognition as Major Supporter under the primary conference description on the event website
- Logo featured across all marketing promotions
- Prime-time, main stage speaking opportunity
- Tabling or programmatic activation in partnership with NYCETC to engage attendees & highlight your organization
- Five complimentary conference passes
- Premium digital ad placement on dedicated slides in the activation and dining space
- One-year NYCETC membership

Premier Support — \$20,000

- Logo featured on the conference website sponsor page
- Logo included in all marketing promotions
- Main stage speaking opportunity
- Tabling or programmatic activation in partnership with NYCETC to engage attendees & highlight your organization
- Digital ad placement on dedicated slides in the activation and dining space
- Three complimentary conference passes
- One-year NYCETC membership

Sponsorship Packages

Partner Support — \$10,000

- Logo featured on the conference website sponsor page and in select marketing promotions
- Recognition of support during the main stage program
- Tabling or programmatic activation in partnership with NYCETC to engage attendees & highlight your organization
- Digital ad placement on a dedicated slide in the activation and dining space
- Three complimentary conference passes

Friend of the Conference — \$5,000

- Logo featured on the conference website sponsor page
- Digital ad placement on a dedicated slide in the activation and dining space
- Two complimentary conference passes

Advocate Support — \$2,500

Exclusively for coalitions, membership/trade associations, and advocacy groups

- Onstage program participation
- Logo featured on the conference website sponsor page
- Recognition included in a shared sponsor spotlight slideshow during breaks in the activation and dining space
- One complimentary conference pass

Special Opportunities to Sponsor Conference Moments

Reception Sponsor — \$20,000

- Recognition during reception remarks
- Logo featured on website and prominently in reception space
- Tabling or programmatic activation in partnership with NYCETC to engage attendees & highlight your organization
- Opportunity to provide welcome remarks
- Three complimentary conference passes

Livestream Sponsor — \$20,000

- Recognition as Exclusive Livestream Sponsor, with logo on livestream intro and closing slides
- Logo included on website and livestream registration page
- Mention in social and email promotions
- Three complimentary conference passes

Opportunity Awards Sponsor — \$20,000

- Remarks during the Opportunity Award program segment celebrating the leaders shaping the future of New York City
- Logo featured on website
- Three complimentary conference passes

Breakfast or Lunch Sponsor — \$15,000

- Recognition during the conference program
- Logo featured on website and in the dining space
- Three complimentary conference passes

Special Opportunities to Sponsor Conference Moments

Coffee All Day Sponsor — \$10,000

- Logo displayed at coffee stations and recognition in refreshment announcements
- Logo featured on website and select communications
- Three complimentary conference passes

Access Sponsor — \$10,000

- Acknowledged as the sponsor supporting access for all participants — from ASL interpretation and captioning to free and discounted tickets for smaller nonprofits and community partners
- Logo featured on website and select communications
- Three complimentary conference passes

Swag Sponsor — \$5,000

- Your logo included on select NYCETC-produced swag
- Logo featured on conference website
- One complimentary conference pass

Deep-dive Webinar Sponsor — \$2,500

- Partner with NYCETC on their special, post-conference webinar series continuing the conference discussion
- Logo featured on select programming
- One complimentary conference pass



Let's Connect

The New York City Employment and Training Coalition extends our deepest gratitude to the partners, sponsors, and supporters who make this conference possible. Your commitment helps bring together leaders from across sectors to build a more inclusive workforce system. Together, we are shaping the future of our city.

To confirm your sponsorship or discuss a tailored package, contact Stephanie Birmingham, Director of Community and Operations at sbirmingham@nycetc.org or (646) 866-7097.